

ADG8/12 13.0
*** WPXI-TV ***

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 2953											
1		1100P-1135P	30	4	\$2,000.00	10/12	10/12	1		FRI	1
PROGRAM : CHNL 11 NWS-11< CON COM1 : CHNL 11 NWS-11<											
2		430A-459A	30	4	\$175.00	10/12	10/12	1		FRI	1
PROGRAM : CH11 NWS-430AM< CON COM1 : CH11 NWS-430AM<											

REP HEADLINE# 6268527
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG8/12 13.02
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P	30	4	\$800.00	10/12	10/12	1		FRI	1
PROGRAM : FIRST AT 5 CON COM1 : FIRST AT 5												
4			700P-730P	30	4	\$1,650.00	10/12	10/12	1		FRI	1
PROGRAM : JEOPARDY CON COM1 : JEOPARDY												
5			1100P-1135P	30	4	\$2,000.00	10/15	10/15	1		MON	1
PROGRAM : CHNL 11 NWS-11< CON COM1 : CHNL 11 NWS-11<												
6			430A-459A	30	4	\$175.00	10/15	10/15	1		MON	1
PROGRAM : CH11 NWS-430AM< CON COM1 : CH11 NWS-430AM<												
7			500P-530P	30	4	\$800.00	10/15	10/15	1		MON	1
PROGRAM : FIRST AT 5 CON COM1 : FIRST AT 5												
8			700P-730P	30	4	\$1,650.00	10/15	10/15	1		MON	1
PROGRAM : JEOPARDY CON COM1 : JEOPARDY												
9			700P-730P	30	4	\$675.00	10/13	10/13	1		SAT	1
PROGRAM : JEOPARDY-WKND CON COM1 : JEOPARDY-WKND												
10			800A-1030A	30	4	\$375.00	10/13	10/13	1		SAT	1
PROGRAM : CH11 NWS SA AM< CON COM1 : CH11 NWS SA AM<												
11			530A-800A	30	4	\$350.00	10/14	10/14	2		SUN	2
PROGRAM : SUN MRN NWS CON COM1 : SUN MRN NWS												

→ Belk's Show

REP HEADLINE# 6268527
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG8/12 13.02
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			600P-630P PROGRAM : CH 11 NWS-6PM CON COM1: CH 11 NWS-6PM	30	4	\$675.00	10/14	10/14	1		SUN	1
13			800A-1000A PROGRAM : CH11 NWS SU AM CON COM1: CH11 NWS SU AM	30	4	\$375.00	10/14	10/14	1		SUN	1
14			830P-1130P PROGRAM : NFL: GB@HOU CON COM1: NFL: GB@HOU	30	5	\$6,500.00	10/14	10/14	1		SUN	1
15			1100P-1135P PROGRAM : CHNL 11 NWS-11< CON COM1: CHNL 11 NWS-11<	30	4	\$2,000.00	10/18	10/18	1		THU	1
16			430A-459A PROGRAM : CH11 NWS-430AM< CON COM1: CH11 NWS-430AM<	30	4	\$175.00	10/18	10/18	1		THU	1
17			530P-600P PROGRAM : FIRST AT 5 CON COM1: FIRST AT 5	30	4	\$800.00	10/18	10/18	1		THU	1
18			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30	4	\$1,650.00	10/18	10/18	1		THU	1
19			1100P-1135P PROGRAM : CHNL 11 NWS-11< CON COM1: CHNL 11 NWS-11<	30	4	\$2,000.00	10/16	10/16	1		TUE	1
20			430A-459A PROGRAM : CH11 NWS-430AM< CON COM1: CH11 NWS-430AM<	30	4	\$175.00	10/16	10/16	1		TUE	1

REP HEADLINE# 6268527
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG8/12 13.02
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			530P-600P PROGRAM : FIRST AT 5 CON COM1: FIRST AT 5	30	4	\$800.00	10/16	10/16	1		TUE	1
22			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30	4	\$1,650.00	10/16	10/16	1		TUE	1
23			1100P-1135P PROGRAM : CHNL 11 NWS-11< CON COM1: CHNL 11 NWS-11<	30	4	\$2,000.00	10/17	10/17	1		WED	1
24			430A-459A PROGRAM : CH11 NWS-430AM< CON COM1: CH11 NWS-430AM<	30	4	\$175.00	10/17	10/17	1		WED	1
25			500P-530P PROGRAM : FIRST AT 5 CON COM1: FIRST AT 5	30	4	\$800.00	10/17	10/17	1		WED	1
26			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30	4	\$1,650.00	10/17	10/17	1		WED	1
OCT/12 32425.00												
CONTRACT TOTAL 32425.00												
TOTAL SPOTS 27												

MARKET TOTALS \$129,700 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*